

EARN MORE REVENUE WITH LILY



Supporting Marketing Agencies



**Generate
Income**



**Expand Your
Portfolio**



**Provide
Value**

Collaboration is the key to success in 2020!

We've introduced a number of new products and services into our digital transformation eco-system that we think would be particularly of interest to marketing agencies.

At Lily, we proactively recruit partners to share knowledge, growth and support other businesses. These solutions will help you to generate income through providing value-added services for your clients!

Within minutes your marketing agency can have experts in new fields, relationships you could only dream of and uncapped revenue potential.

One of Our Happy Partners

"Partnering with Lily has opened up a whole new stream of income for us. As an agency, the LilyPay partnership is a no brainer for us to recommend to our e-commerce clients. With the weblistings, we've been able to stand out against our competition by incorporating this into our offering.

The team at Lily are great to deal with and we're sure there will be more revenue to be made for us all as we recommend more Lily services into our client base."

Catherine Thompson, Director, Trio Media

Lily Web Listings

Lily Web Listings is a solution which allows you to take control of all your online business listings with the click of a single button. We understand how crucial the digital world is to your customers and this solution will allow you to keep track of critical online business information, which is not only a great service to offer but more importantly, helps with SEO.

With Lily Web Listings you have access to over 50 apps so you can rest easy, knowing your client's business can be found within seconds! We automatically update listings for some of the most popular websites online, including Google, Yell, Bing, Yahoo, Facebook, Uber, TripAdvisor and more.

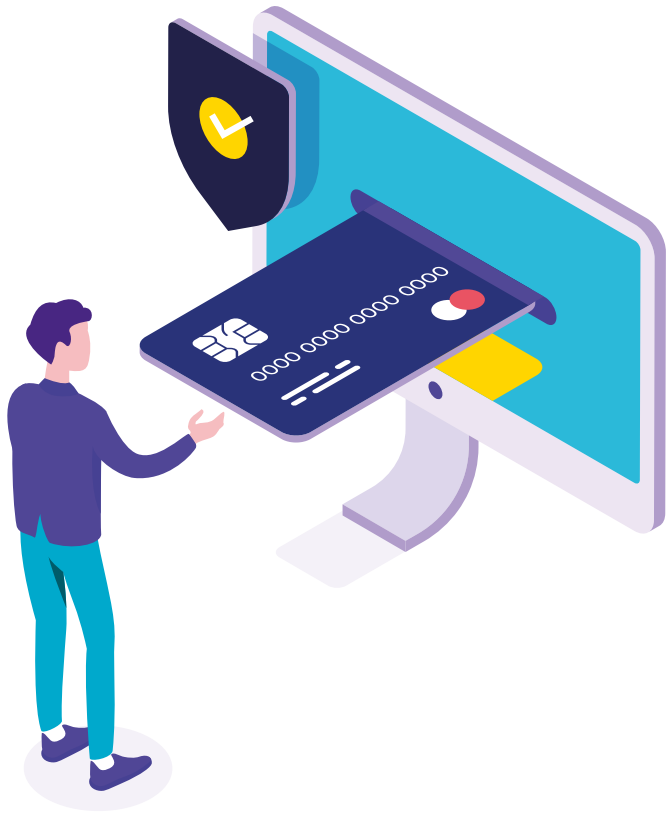


We have formulated special packages just for marketing agencies to allow you to bulk purchase and pass either the cost, or the benefit, on to your client. Our Web Listings packages start from as little as £200 per month for 10 licenses.

Please see below our range of packages:

Package	Micro	Small	Medium	Large	Enterprise
Licenses	Up to 10	Up to 25	Up to 50	Up to 100	100+
Cost Per Month	£200	£400	£750	£1000	£POA

Lily Pay



Lily Pay is our very own merchant services solution to provide businesses with a range of payment services including online, face to face and over the phone.

Collecting payments has never been easier, as **Lily Pay integrates with all the leading e-commerce stores including WooCommerce, Shopify and Magento.**

We have several options for your client's e-commerce website including hosted forms, API integration or shopping cart plugins.

We have been helping our clients save money with Lily Pay, which is great news for you as you're able to recommend a money saving option that also earns you commission as a Lily partner. Win-win for you and your client!

Example of potential earnings:

If your clients annual e-commerce turnover is £100,000 and you're a Dealer Partner then you would earn 50% of the margin, which on this example is £504.02 over the term (two year contract.)

The more you recommend LilyPay, the more likely you are going to be able to refer further clients to us.

Using the example figure, if you recommended 5 clients you could be earning £1260.05 per year of the agreement.

(Please note, all 5 clients would needed to have started in month 1 to reach this amount and you would have personally progressed all of the sales.)

The solutions outlined are those we feel **most fitting to the marketing agency world**, which you could add to your portfolio by becoming a Lily partner.

Our **partner programme has various levels** starting from referral partner, which means you can get paid for every client you recommend to Lily.

Virtual Reseller



The virtual reseller programme is for partners who want to be in full control of the sales and customer support process. Lily provide all the support you need, with training, advice and access to collateral, but you work the opportunities yourself.

Dealer Partner



You identify the opportunity and work alongside Lily to secure the deal. The Lily team become an extension of your sales force, providing bid support, sales meetings, bill analysis and proposal production along with tier 2 day to day and technical support, whilst you still manage the relationship with the customer.

Referral Partner



You identify the opportunity and Lily will take care of everything else. The referral programme is a fully managed service, with total ownership of the sales process (including bid support and site visits), customer on-boarding, billing, technical and marketing support all managed by Lily.

We are already working with other marketing agencies who are tapping into alternative revenue streams to expand their income.

Will you be next?

The Complete Lily Eco System.

Our Award-Winning Solutions.

You are now aware of our Partner proposition and the services which could support the growth of your business. Now to find out more about Lily! We have been helping businesses for over a decade move from outdated systems to innovative solutions. Our eco-system also offers:



VOICE

We sell both on-premise and hosted phone solutions, plus a wide range of call management services.



CONNECTIVITY

We have a range of connectivity solutions from standard ADSL to a Fibre connection!



MOBILE

We have access to the latest handsets and the best tariffs for a variety of needs.



IT

We take the hassle out of IT with our managed IT service and range of add-on IT services.



UTILITIES

We have access to the whole of the market, meaning we can secure the best energy deals.



GUEST WIFI

Trades fast and free WiFi access for visitors in exchange for a like on social media pages.

If you're interested in becoming a partner, contact us on the below details.

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